

2021 PROGRAM

# Sponsorship



Created in  
2009 for Young  
Professionals  
in the Capitol  
Region.

**ENGAGE  
DEVELOP  
GIVE  
EMPOWER**

**IN 12 YEARS WE HAVE:**

**1,800+**

Network of Members & Alumni

**1,000+**

Hours Provided Annually For Professional Development

**\$70K**

Donated and Raised for  
Regional Nonprofits

**RESOURCES**

Provided for Job Opportunities, Board Service,  
Scholarships for Regional Programs

**INVEST IN OUR FUTURE. INVEST IN EDGE.**

**Taylor Toledo**

2021 Metro EDGE Program Chair  
209-598-4493 or [taylor@3foldcomm.com](mailto:taylor@3foldcomm.com)

**Andrea Ellinghouse**

Metro Chamber Foundation  
916-319-4260 or [aellinghouse@metrochamber.org](mailto:aellinghouse@metrochamber.org)

## SPONSORSHIP OPPORTUNITIES

# Presenting Level

**\$26,000**



Metro EDGE inspires and empowers its members to drive the culture, development and conversations branding this region as the place for young professionals with a thriving environment for the next economy. Invest in Metro EDGE at the Presenting level, our highest level, to receive a year of exposure to the coveted 40-and-under demographic of business professionals and civic leaders. As Presenting sponsor we will allocate \$1,000 of your investment towards EDGE memberships, Leading EDGE, and/or Emerge in alignment with Metro EDGE's goal to create an inclusive environment.

Brand Exposure	EDGE Communications	Emerge Summit	Executive Insight
Logo on Weekly e-Newsletters	1 Dedicated e-Blast to Entire Membership	30 Tickets to Emerge	2 Sponsored Tables
Logo on Website	Quarterly Sponsored eNews Content	Opportunity to Speak at Emerge	6 Tickets
Logo on Signage at All EDGE Events	Quarterly Sponsored Social Media Content	First Opportunity to Provide 1 of the Following: Lanyard, Bag, Coffee Cups, Photobooth	12 Drink Tickets
Logo on All EDGE Event Registration Pages	4 Sponsored Blog Posts	Emerge Swag Bag Item	
		Full Page Ad in Emerge Program, Logo on All Emerge Signage & Program	

## SPONSORSHIP OPPORTUNITIES

# Platinum Level

**\$16,000**



Invest in Metro EDGE at the Platinum level to receive a year of exposure to the coveted 40-and-under demographic of business professionals and civic leaders. As Platinum sponsor, we will allocate \$1,000 of your investment towards EDGE memberships, Leading EDGE, and/or Emerge in alignment with Metro EDGE's goal to create an inclusive environment.

Brand Exposure	EDGE Communications	Emerge Summit	Executive Insight
Logo on Weekly e-Newsletters	2 Sponsored eNews Content	25 Tickets to Emerge	2 Sponsored Tables
Logo on Website	3 Sponsored Social Media Content	Opportunity to Provide 1 of the Following: Coffee Cups, Photobooth, Charging Station	6 Tickets
Logo on Signage at All EDGE Events	2 Sponsored Blog Posts	Emerge Swag Bag Item	12 Drink Tickets
Logo on All EDGE Event Registration Pages		1/2 Page Ad in Emerge Program	Logo on All Emerge Signage & Program

## SPONSORSHIP OPPORTUNITIES

# Gold Level

\$11,000



Invest in Metro EDGE at the Gold level to receive a year of exposure to the coveted 40-and-under demographic of business professionals and civic leaders. As Gold sponsor, we will allocate \$1,000 of your investment towards EDGE memberships, Leading EDGE, and/or Emerge in alignment with Metro EDGE's goal to create an inclusive environment.

Brand Exposure	EDGE Communications	Emerge Summit	Executive Insight
Logo on Weekly e-Newsletters	1 Sponsored eNews Content	20 Tickets to Emerge	1 Sponsored Table
Logo on Website	2 Sponsored Social Media Content	Emerge Swag Bag Item	4 Tickets
Logo on Signage at All EDGE Events	1 Sponsored Blog Post	1/4 Page Ad in Emerge Program	8 Drink Tickets
Logo on All EDGE Event Registration Pages		Logo on All Emerge Signage & Program	

## SPONSORSHIP OPPORTUNITIES

Invest in Metro EDGE at the Silver or Support level to receive a year of exposure to the coveted 40-and-under demographic of business professionals and civic leaders. As Silver or Support level sponsor, we will allocate \$500 of your investment towards EDGE memberships, Leading EDGE, and/or Emerge in alignment with Metro EDGE's goal to create an inclusive environment.



### Silver Level \$5,500

Brand Exposure	EDGE Communications	Emerge Summit	Executive Insight
Logo on Weekly e-Newsletters	1 Sponsored Social Media Content	10 Tickets to Emerge	1 Sponsored Table
Logo on Website		Logo on Select Emerge Signage	2 Tickets
Logo on Signage at All EDGE Events			4 Drink Tickets

### Support Level \$2,500

Brand Exposure	EDGE Communications	Emerge Summit	Executive Insight
Logo on Website	1 Sponsored Social Media Content	4 Tickets to Emerge	2 Tickets
Logo on Signage at All EDGE Events		Logo on Select Emerge Signage	4 Drink Tickets