



# MAKE YOUR MARK

• E M E R G E →  
SUMMIT

The Crest Theatre [EmergeYPSummit.com](http://EmergeYPSummit.com)

# SPEAKERS



## **VERNA SULPIZIO** Emcee

Verna Sulpizio is the Director of Strategic Partnerships at Visit Sacramento and responsible for elevating the organization's partnership and service programs to better serve the needs of clients and local business partners. She is a founding member of Metro EDGE and served as the organization's first Political Action Committee Chair. Verna is a Sacramento Business Journal *40 Under 40* award winner and has been recognized by the California Travel Association as an *Emerging Leader*.



## **KELLY FONG RIVAS** Engage Speaker

Kelly Fong Rivas is the Chief of Staff for Mayor Darrell Steinberg. Kelly is a founding member and past president of the Fem Dems Sacramento Chapter and has served in advisory roles for Emerge California and the Women's Policy Summit. She is widely recognized as one of the city's top young leaders, having received multiple awards including the Sacramento Business Journal's *40 Under 40*, Comstock's *Emerging Leaders*, and Sac Cultural Hub's *Exceptional Women of Color Honoree*.



## **MONICA HERNÁNDEZ** Develop Speaker

Monica Hernández joined the Sacramento Area Council of Governments (SACOG) in 2007 and is the organization's first Director of Innovation & Partnerships. She is responsible for partnerships, innovative mobility and vehicle emission reduction programs, and strategic communications across the agency's plans and programs. Monica is the current chair of Sacramento's Urban Land Institute Women's Leadership Initiative and serves as a mentor for Women's Transportation Seminar.

## LEAH MILLER Give Speaker

Leah Miller is Habitat for Humanity of Greater Sacramento's first female CEO in its 34 year history. She is a committed and passionate leader with a longstanding history of helping Sacramento nonprofit organizations innovate, thrive and grow. In her 20 years as a nonprofit professional, Leah has cumulatively raised over \$25 million to enable pivotal services to reach those in need within our greater Sacramento community. Leah was most recently named a 2019 Sacramento Business Journal's *Women Who Mean Business* award recipient.



## AMANDA BLACKWOOD Empower Speaker

Amanda Blackwood is the first female President and CEO of the Sacramento Metro Chamber of Commerce (not serving in a temporary position) in its 124-year history. As President and CEO, she leads the strategic direction, vision, culture, and business operations of the Chamber. Amanda's passion for economic development and community investment has driven her to devote time and expertise to multiple regional boards and projects. She currently sits on the boards of Sacramento Works, Visit Sacramento, Downtown Sacramento Partnership, and PRO Youth and Families.



## ISAAC SERWANGA Keynote Speaker

Isaac is the founder of Inform & Inspire, a company that delivers inspirational presentations for individuals and organizations at the high school, college, and corporate level across the country. Since 2017, his motivational messages have reached 30,000+ live audience members and accrued over 1M+ online views. Isaac is a proud Sacramento native, the youngest of 7 siblings, and self-proclaimed *World's Greatest Uncle*.



*Learn more about our speakers at [emergeYPsummit.com](http://emergeYPsummit.com)*

# UC DAVIS MBA SACRAMENTO PART-TIME

No. 1 MBA  
in Sacramento

No. 8 Globally for  
Faculty Quality

Top 20 Public  
Part-Time MBA in U.S.

“

The UC Davis Sacramento MBA's close-knit, collaborative program offers you world-class opportunities. Our project team traveled to Switzerland to help tech firm Logitech stay on the bleeding edge.

Justin Virrey MBA 20  
Strategic Systems  
Oracle | Rocklin



## Proven Value



**60%** TOOK ON A  
NEW ROLE



**83%** EARNED HIGHER  
SALARIES



**41%** AVERAGE SALARY  
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- Alternating Fridays and Saturdays at UC Davis Health
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Accelerate Your Career.  
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### Learn More, RSVP Now:

MBA Information Session  
September 25, 2019  
5:30–7:30 p.m.  
UC Davis Health, Education Building

[sacmba.ucdavis.edu](http://sacmba.ucdavis.edu)

### Proud Presenting Sponsor





# SCHEDULE

## AM

8:15am

### CHECK-IN

📍 The Crest Theatre  
1013 K St.

9:00am

### PROGRAM BEGINS

📍 The Crest Theatre  
1013 K St.

11:00am

### AM BREAKOUT SESSION 1

📍 Various Locations  
Map on Page 2

#### BREAKOUT SESSIONS

- Attendees participate in 3 breakout sessions
- Some breakout providers will host their session only once during the day so be sure to plan your day in advance
- 15-minute transition time between sessions
- Space in each session is available on a first come, first served basis

## PM

12:15pm

### LUNCH

📍 Various Locations  
Map on Page 2

1:30pm

### PM BREAKOUT SESSION 2

📍 Various Locations  
Map on Page 2

2:45pm

### PM BREAKOUT SESSION 3

📍 Various Locations  
Map on Page 2

4:00pm

### NETWORKING EVENT: EDGE916

📍 The Bank  
629 J St.

#MakeYourMark

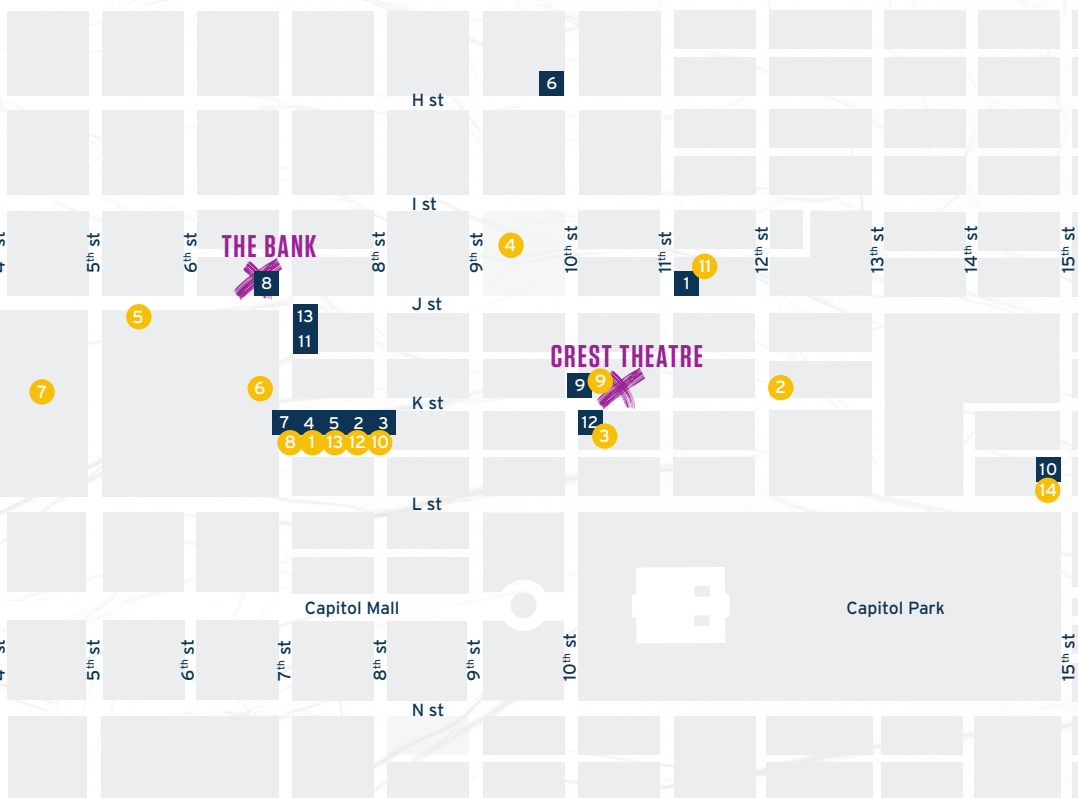
#EMERGExSAC

@metroedge

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# BREAKOUT SESSIONS & LUNCH LOCATIONS MAP



## LUNCH LOCATIONS

- |  |                                      |
|--|--------------------------------------|
| 1 BAILARIN CELLARS, 720 K St.            | 8 KODAIKO, 718 K St.                 |
| 2 BRASSERIE CAPITALE, 1201 K St. #100    | 9 EMPRESS TAVERN, 1013 K St.         |
| 3 OISHII SUSHI, 1000 K St. #200          | 10 MIDICI PIZZA, 728 K St.           |
| 4 LA COSECHA, 917 9th St.                | 11 CLAIM JUMPER, 1111 J St.          |
| 5 PUNCH BOWL SOCIAL, 500 J St. (In DOCO) | 12 SOLOMON'S DELICATESSEN, 730 K St. |
| 6 SAUCED, 1028 7th St.                   | 13 TIGER, 722 K St.                  |
| 7 YARD HOUSE, 405 K St. (In DOCO)        | 14 CAFETERIA 15L, 1116 15th St.      |

Lunch is from 12:15pm–1:15pm. See badge for assigned location.

# BREAKOUT SESSIONS

- 1 CLAIM JUMPER, 1111 J St.**  
*am* Exploring Your Leadership Style  
*pm* #Leadlikeyou: Embracing You Authentic Awesome
- 2 RUHSTALLER, 726 K St. (Basement)**  
*am* Expand Your Reach & Leave Your Legacy  
*pm* Lead in the Community: Serving On a Non-Profit Board or Committee
- 3 SOLOMON'S DELICATESSEN 730 K St.**  
*am* Leaving Your Legacy  
*pm* Frameworks & Tools to Help Navigate the Change Curve
- 4 BAILARIN CELLARS, 720 K St.**  
*am* How to Take Your Skill Set & Pivot to a New Career Direction  
*pm* Leadership of Public/Private Partnerships
- 5 TIGER, 722 K St.**  
*am* How to Communicate Your Ideas to Successful People  
*pm* Leverage Your Superpower to Engage in a Diverse Network
- 6 HI HOSTEL, 925 H St.**  
*am* Benefits of Buying Real Estate  
*pm* Elevating Your Story: Bending the Rules of Communication
- 7 KODAIKO, 718 K St.**  
*am* You Can Have It All: How Pursuing your Passions Results in Career Success and Positive Social Change
- pm* How to Lead Meetings That Rock
- 8 THE BANK, 629 J St.**  
*am* Wellness in the Workplace is the Future of Business  
*pm* Start Before You're Ready: How to Lead Change Exactly Where You Are Now
- 9 EMPRESS TAVERN, 1013 K St.**  
*am* Play For Performance  
*pm* The Art of Clarity
- 10 CAFETERIA 15L, 1116 15th St.**  
*am* The Optimistic Mindset  
*pm* Bias and Cultural Nuance in Organizational Leadership
- 11 POSITION INTERACTIVE, 1013 7th St.**  
*am* How to Build a Personal Brand in a Digital Land  
*pm* Young Professionals of the Year AMA-Ask Us Anything!
- 12 OISHII SUSHI 1000 K St. 2nd Floor**  
*am* The Poetics of Leadership  
*pm* Pitching Ideas That Won't Get Rejected in Creative Collaborations  
*pm* Effective Career Transitions and Work-Life Balance
- 13 I/O LABS 1007 7th St. 5th Floor**  
*am* Job Searching 101  
*pm* Job Searching 101\*
- \*Only offered as a Breakout 2 (1:30 - 2:30pm)

# AM BREAKOUT SESSIONS

*AM Breakout Sessions will run from 11:00am–12:00pm.  
Please choose one AM session to attend.*

## EXPLORING YOUR LEADERSHIP STYLE

### 📍 Claim Jumper

Myers-Briggs. Strengths Finder. DiSC. Love Languages. BuzzFeed quizzes. These popular personality and leadership assessments all meet our desire to master our strengths, weaknesses, and work styles. Yet, too often we take one of these assessments and stop there, never turning insight into action. This session guides you through the Leadership Compass self-assessment, after which you will implement your learnings through rich discussion with other young professionals who have similar—and different—approaches than your own. Together, you will develop strategies to work with coworkers, bosses and direct reports who approach work through a different lens.

#### **Speaker**

Adrianna Lucero

#### **Facilitated by**

City Year Sacramento

## EXPAND YOUR REACH AND LEAVE YOUR LEGACY

### 📍 Ruhstaller

Participate in a robust discussion with your peers and local leaders about how volunteering with intention, paired with networking effectively, can help you become a stronger, more collaborative leader. The Leadership Sacramento Class of 2019 will provide engaging content through a *Leading in Sacramento Tool-Kit* drawn from years of Leadership Sacramento Alumni throughout the Sacramento region. This presentation will be followed by a facilitated conversation which will address how to volunteer with intentionality, build a collaborative network to help you open doors, and leave your legacy in the Sacramento Region, starting now!

#### **Speaker**

Doni DeBolt  
Lindsey Fudge  
Keilani Paneda  
Jordan Powell  
Maria Robinson  
Tara Taylor

#### **Facilitated by**

Leadership Sacramento  
Class of 2019



## LEAVING YOUR LEGACY

### 📍 Solomon's Delicatessen

Before you #MakeYourMark, you need to find your WHY. During this session, we'll help you define your passion and chart your own path for creating community impact—from volunteerism, philanthropy, activism or career. We'll start at the 3,000-foot perspective and discuss major issues that face our community and then get real about what you can do to make an impact. You'll also meet local non-profit leaders Stephanie McLemore Bray and Kula Koenig from United Way California Capital Region, and learn how a 100-year-old organization continues to innovate and create a legacy for change in the Sacramento region.

#### Speakers

Stephanie McLemore Bray  
Kula Koenig

#### Facilitated by

United Way California  
Capital Region

## HOW TO TAKE YOUR SKILL SET AND PIVOT TO A NEW CAREER DIRECTION

### 📍 Bailarin Cellars

Have you thought about shifting to an entirely new career? Hear from a panel of guest business professionals who have made drastic career shifts within their lifetimes. This panel discussion will include a set of pre-selected questions as well as allow the opportunity for those in attendance to ask their questions of our guest speakers. All questions will be geared around how these business professionals have made successful transitions between their career paths, how they maintain their success, and what key skills have allowed them to succeed.

#### Speaker

Raymond James Irwin  
Leroy Trippette  
Samantha Walton

#### Facilitated by

VSP Global

## HOW TO COMMUNICATE YOUR IDEAS TO SUCCESSFUL PEOPLE

### 📍 Tiger

You have good ideas. In fact, if you're like us, you spend most of your time sharing your ideas with others. But how do we effectively communicate our ideas not just to anybody, but to the RIGHT person? In this breakout session, we'll explore best practices from two perspectives, non-profit and for-profit on three topics: 1) how to get properly introduced, 2) how to effectively communicate your idea, and 3) how to build strong follow up habits.

You will leave with concrete tools you can put to action immediately so you can turn your big ideas into results.

### Speakers

Josh Albert  
Giuliano Komberg

## BENEFITS OF BUYING REAL ESTATE

### 📍 HI Hostel

This breakout session will help you understand the main benefits of buying residential real estate: tax benefits, pride of ownership, stability, and long-term wealth building. This will be beneficial for first-time and repeat homebuyers.

The session will also include a comprehensive explanation of the mortgage loan pre-approval and home-buying process. What to do, what not to do and where to start. We will close the session with an open Q&A to elaborate on any in-depth questions. We look forward to seeing you there!

### Speaker

Ben Johnston

### Facilitated by

LendUS, LLC.

## YOU CAN HAVE IT ALL: HOW PURSUING YOUR PASSIONS RESULTS IN CAREER SUCCESS AND POSITIVE SOCIAL CHANGE

### 📍 Kodaiko

Is it possible to invest in your personal growth, professional development, and steward social change all at once? We think so. This session explores the backgrounds of Bureau Chief Dr. Michael Marion and CEO of Paratransit Inc. Tiffani Fink. These two executives developed skill sets that enabled them to successfully switch sectors and generate reputations as high-performing leaders (earlier than most of their executive peers). Session outcomes include understanding where your skills are applicable across industries and developing skills to be impactful in areas you're passionate about. Audience Q&A will occur throughout, so bring your questions and excitement to learn from your panelists and EDGE peers!

#### Speakers

Tiffani M. Fink  
Anna Fontus (*moderator*)  
Dr. Michael Marion, Jr.

**Facilitated by**  
Metro EDGE

## WELLNESS IN THE WORKPLACE IS THE FUTURE OF BUSINESS

### 📍 The Bank

Today's employees are in search of personal and professional fulfillment, a state of total well-being. Major companies are realizing that corporate wellness is pivotal to their overall success and that there is a new era of talent solely seeking out companies with corporate activities that support mental, physical, and spiritual health.

So what would your workforce look like if every employee felt fulfilled? How do you infuse this into your workplace? Where do you start and what kind of barriers will you face?

In this interactive workshop, we will breakdown the components of a great wellness program, what this means for your business, and how to start implementing it regardless of your corporate title. Learn to be the catapult of extraordinary cultural change and help co-workers find more fulfillment in their day-to-day job.

#### Speaker

Amber Rosen

**Facilitated by**  
Breakroom Fitness

## PLAY FOR PERFORMANCE

### 📍 Empress Tavern

During childhood, our day-to-day was full of play. Fun and games were the catalyst to learning new things and exploring the world around us. As we dive into our careers as adults, play becomes stigmatized and we tend to focus more on the work and less on the fun.

This session will discuss why play is still relevant in our daily work and help you identify play that is already happening around you in the workplace. Additionally, participants will engage in interactive activities to identify their preferred style of play and how that translates amongst their teams.

#### Speaker

Tiffany Cantrell

## THE OPTIMISTIC MINDSET

### 📍 Cafeteria 15L

“The Optimistic Mindset” session will showcase the importance of personal reflection, specifically focusing on how life experiences and challenges affect your professional and personal life. By sharing our own journeys, we will highlight how developing and maintaining “The Optimistic Mindset” has helped us to keep moving forward to achieve our goals. In taking on “The Optimistic Mindset,” all experiences (positive or negative) become fuel to lead professionals to be more productive contributors to their community, and to grow into their professional and personal purpose. Workshop attendees will identify ways they can look back, and give back as they continue to pursue greatness.

#### Speakers

Me’Lisa James  
Justin Maclin

#### Facilitated by

Project Optimism



## HOW TO BUILD A PERSONAL BRAND IN A DIGITAL LAND

### 📍 Position Interactive

Did you know that the average person scrolls over 300ft of content a day? That's nearly the height of the Statue of Liberty. With so much content being consumed, how can you leverage social media platforms to advance your career or to establish yourself as a leader in your field? In this session, we'll be diving into how to cultivate a personal brand: why it's important, how to define your brand and tactics to build your presence on social networking sites. Get ready to dive into what makes you stand out and start cultivating your brand online.

#### Speaker

Kyra Klopp

## THE POETICS OF LEADERSHIP

### 📍 Oishii Sushi

One of the problems with leadership is that merely knowing more and more about various aspects of a leader does not necessarily help us become one. This session is not about becoming a leader in a mechanical "seven self-help steps" but about understanding an intellectual approach to knowing. This session will address questions, such as, "How do I know a leader when I see one?" "I know people in leadership positions, but what is the thing itself?"

The poetics of leadership is about becoming a person capable of changing the soul of an organization by changing themselves and ultimately others.

This presentation will focus on how to use knowledge to inspire and guide others.

#### Speaker

Thomas Foster



## JOB SEARCHING 101\*

### 📍 I/O Labs

We totally get it—the job search can feel like a hopeless grind, where application after application seems to vanish into a resume black hole. So...what can you do to become a standout candidate and nab your dream job? It's not just a numbers game – there are strategies you can take to beat the odds. Join Premier Talent Partners' Sacramento-based recruiting experts, Joe Rupert and Dane Bolte, to get the scoop on industry insider's best practices for job seekers! From resume tricks and interview tips, to a live Q&A session, participate in our job seeker's crash course and CONQUER YOUR SEARCH!

### Speakers

Dane Bolte  
Joe Rupert

### Facilitated by

Premier Talent Partners

\* Offered once in the morning and once in the afternoon



PM

## BREAKOUT SESSIONS

*PM Breakout Sessions will run from 1:30pm–2:30pm and repeat\* 2:45pm–3:45pm. Please choose two PM sessions to attend.*

### #LEADLIKEYOU: EMBRACING YOUR AUTHENTIC AWESOME

#### Claim Jumper

“Cookie cutter” leaders don’t change the world. Emerging leaders are constantly striving to make their mark in their careers, communities, and personal lives, yet one thing stands in their way: the lack of belief that they actually can. Too often young leaders feel like they don’t measure up. We compare ourselves to the books we read, the leaders we idolize, and we start to doubt what we bring to the table. Every great hero has a backstory. During this session, participants will have the opportunity to use their past, their story, and their uniqueness to walk away inspired, refreshed, and with a personal action plan to stop trying to “be like other leaders,” and to start leading authentically.

#### **Speakers**

Dan McGar  
Gina Richardson

#### **Facilitated by**

SAFE Credit Union

### LEAD IN THE COMMUNITY: SERVING ON A NON-PROFIT BOARD OR COMMITTEE

#### Ruhstaller

Serving on a non-profit committee (board, event, or otherwise) is a great way to expand your network, polish your skill set, and give back to the community. Non-profit consultant Holly Wong will equip attendees to find the right organization, set expectations, and serve well. A panel of current community volunteers will share their experiences and lessons from serving on a variety of non-profit boards and committees.

#### **Speakers**

Anna Fontus  
Al Goldberg  
Laine Himmelman  
Amanda Merz

#### **Facilitated by**

Holly Wong Consulting

\*Except as otherwise noted in session write-up

## FRAMEWORKS & TOOLS TO HELP NAVIGATE THE CHANGE CURVE

### 📍 Solomon's Delicatessen

We know that change is inevitable within organizations but driving change within your organization does not have to be difficult. As organizations become increasingly fast-paced and complex, you may find yourself in need of developing system-thinking skills to help your team navigate. Transition and transformation open new opportunities to be successful because how you respond to change affects the organization's culture regardless of where you are in the organization. Through practical frameworks and tools, this session will cover ways to navigate the change curve, while developing a positive organizational culture.

#### **Speaker**

Koua Jacklyn Franz

#### **Facilitated by**

John Gooder LLC

## LEADERSHIP OF PUBLIC/ PRIVATE PARTNERSHIPS

### 📍 Bailarin Cellars

How do you transition to a leadership position in the public/private sector and continue to accomplish your goals? We will outline the best tactics for advancement and discuss what it takes to grow a city, how to engage and get leaders involved, and identify ways to create strategic partnerships to help accomplish your goals.

#### **Speakers**

Bernadette Austin  
Mayor Xóchitl Rodríguez  
Councilmember Jay Schenirer  
Nathan Ulsh (*moderator*)

#### **Facilitated by**

Franklin Blvd. Business District

## LEVERAGE YOUR SUPERPOWER TO ENGAGE IN A DIVERSE NETWORK

### 📍 Tiger

*Find your superpower and engage it with confidence.*

We believe in understanding your superpowers. We will help you discover your strengths and develop your authentic personal brand, voice, and image with confidence.

*Know your differentiator and become memorable.*

We know that everyone has a niche. We will show you how to engage your differentiator, become memorable, and stand out.

*Get out of your comfort zone and engage in diverse networks.*

It's all about finding your ideal sandbox. We will teach you how to identify diverse networking opportunities, get out of your comfort zone, and stretch your horizons.

### Speakers

Veronika Monell  
Laura Rincon

### Facilitated by

JumpStartNOW

## ELEVATING YOUR STORY: BENDING THE RULES OF COMMUNICATION

### 📍 HI Hostel

Regardless of our industry or profession, we all have a story to share. It may be personal, professional, or on behalf of a larger group of people. In an age of endless communication platforms and nonstop noise, how do you break through to effectively share that story in an impactful way? Sure, knowing Communications 101 may be helpful, but the willingness to bend (or fully break) some rules is what will set you apart.

Hear from two of Sacramento's most esteemed communication rulebreakers on how they navigate the ever-changing world of media to elevate Sacramento's story while remaining authentic and always having fun.

### Speakers

Karlee Cemo-McIntosh (*moderator*)  
Kari Miskit  
Jason Wise

### Facilitated by

Visit Sacramento

## HOW TO LEAD MEETINGS THAT ROCK

### 📍 Kodaiko

We've all experienced our share of horrible meetings. They're off topic, boring, too long or too vague. But they should be the most productive, inspiring, and energetic part of your day. Meetings are where real work and ideas are meant to happen. Interplay Coaching runs great meetings, and we're teaching our methods and structures in an interactive session that will help participants bid adieu to horrible meetings. We'll provide the tools to create clarity, teach meeting hostages how to refocus conversations, and discuss how to effectively communicate with teams across multiple locations. It will be the best meeting about bad meetings you'll ever attend.

#### Speakers

Christine Calvin  
Tania Fowler

#### Facilitated by

Interplay Coaching

## START BEFORE YOU'RE READY: HOW TO LEAD CHANGE EXACTLY WHERE YOU ARE NOW

### 📍 The Bank

"Just wait until I..." is something you should never say. If you have a great idea for something, but are too [FILL IN THE BLANK], then it's time to get out of your own way and START! Join leadership coach and local entrepreneur, Leslie Bosserman, to reclaim the confidence to bust through your limiting beliefs and launch. Using principles of Positive Psychology, Design Thinking, and her own experience in a start-up economy, Leslie will show you how to start before you're ready to activate your vision. Instead of asking "what's next?" start with "what's NOW?" so you can #MakeYourMark!

#### Speaker

Leslie Bosserman

#### Facilitated by

The Makers Place



## THE ART OF CLARITY

### 📍 Empress Tavern

A lack of clarity has caused turmoil for us all, be it a question of if we're being compensated fairly, or a question of whether or not we should stay in our current relationship. Without clarity, we lack the freedom and capacity to send our lives in the right direction, and we struggle in our hope for true success, a life of purpose, and truth.

The great news is that the art of attaining clarity is teachable. While nebulous and nuanced, clarity can be shaped, sought after, and practiced in every corner of your life. You can be taught how to find the answers to everything.

In this session, we'll explore the nature of clarity, learn the 4-step framework for achieving it, and practice those fundamentals in the areas of your life where you need it most. You'll walk away with an acute ability to transform chaos—be it personal or professional—into clarity.

### Speaker

Kara Ricks

### Facilitated by

Three29

## BIAS AND CULTURAL NUANCE IN ORGANIZATIONAL LEADERSHIP

### 📍 Cafeteria 15L

The purpose of this workshop is to help participants become more aware of hidden bias within their organization's structure and the importance of a common leadership language that fosters a diverse, inclusive and equitable work environment. Participants will be able to 1) identify symptoms of imposter syndrome within themselves and others; 2) discuss the process for having uncomfortable conversations around race, class, privilege and bias within their organizations; 3) discuss the social and cultural nuances of leadership and professionalism; and 4) create an action item and/or question to advance diversity, inclusion and equity within their organization.

### Speaker

Paul Willis

## YOUNG PROFESSIONALS OF THE YEAR AMA — ASK US ANYTHING!

### 📍 Position Interactive

The true story of six *Young Professionals of the Year*, picked to come together in one breakout session, to dish advice, to tell war stories, to find out what happens when people stop being polite—and start getting real.

Each session breaks out into three randomized groups. The pairs of speakers will rotate between the groups for user-driven discussions. That's right, you pick the questions that matter to you. Get real answers from people who have been very recently in your shoes and pushed themselves to excel and make their mark.

#### Speakers

Jennifer Ablog  
Erika Bjork  
Megan Blackwell  
Jordan Blair  
Tre Borden  
Erica Taylor  
Phil Tretheway (*moderator*)

#### Facilitated by

Position Interactive

## PITCHING IDEAS THAT WON'T GET REJECTED IN CREATIVE COLLABORATIONS\*

### 📍 Oishii Sushi

If you work in teams and get pushback on your ideas, it may be the way you're pitching. Creative collaborations present ideas that are accepted at much higher rates when they customize their ideas to the project/group leaders' style. In this session, you'll learn how to use high-and low-conviction approaches to float your ideas with greater success to "idealist" and "pragmatic" project leaders. Don't abandon your ideas. Instead, try pitching ideas that affirm—versus threaten—the creative identities and expertise of leaders and you'll make a greater impact.

#### Speaker

Professor Kim Elsbach

#### Facilitated by

UC Davis Graduate School of Management

\*Only offered during  
Breakout 2 (1:30–2:30pm)

## EFFECTIVE CAREER TRANSITIONS AND WORK-LIFE BALANCE\*

### 📍 Oishii Sushi

In any field, one critical factor to achieving longevity with your employer is establishing a sustainable work-life balance. Often times when work-life balance is not obtained and sustained, most employees seek to transition into a different company or career. In this session, the presenters will share their personal career transition successes and failures, and tips for achieving work-life balance.

#### Speakers

Siah Gaye, MBA  
Bianca Sievers, MBA

#### Facilitated by

UC Davis Graduate School  
of Management

\* Only offered during  
Breakout 3 (2:45–3:45pm)

## JOB SEARCHING 101\*

### 📍 I/O Labs

We totally get it—the job search can feel like a hopeless grind, where application after application seems to vanish into a resume black hole. So...what can you do to become a standout candidate and nab your dream job? It's not just a numbers game—there are strategies you can take to beat the odds. Join Premier Talent Partners' Sacramento-based recruiting experts, Joe Rupert and Dane Bolte, to get the scoop on industry insider's best practices for job seekers! From resume tricks and interview tips, to a live Q&A session, participate in our job seeker's crash course and CONQUER YOUR SEARCH!

#### Speakers

Dane Bolte  
Joe Rupert

#### Facilitated by

Premier Talent Partners

\* Only offered during  
Breakout 2 (1:30–2:30pm)

# EXPERIENCE PARTNERS

## ROGUE MUSIC PROJECT

Rogue Music Project (RMP) is a collective specializing in opera and classical music—on the fringe. Conceptualizing adventurous productions that break genre rules, RMP entertains and enlightens audiences through an atmosphere of music, art and fellowship.

[Roguemusicproject.com](http://Roguemusicproject.com)  
[@whatisRMP](#)

## HEY, LISTEN! MUSIC HOST / EMERGE SUMMIT DJ

Capital Public Radio's modern music discovery host Nick Brunner features cutting edge bands and their influential roots curated into weekly playlists of new music and a lineup of special interviews.

[CapRadio.org/HeyListen](http://CapRadio.org/HeyListen)  
[@PublicRadioNick](#)

## DANCE ON THE EDGE

Dance on the Edge is a Sacramento-based community inspired organization that hosts outdoor Latin dance and cultural events in an effort to create memorable experiences that grow our dance community.

[Danceontheedge.com](http://Danceontheedge.com)  
[@bachataontheedge](#)

## BRAZILIAN CENTER FOR CULTURAL EXCHANGE

Sacramento's Brazilian Center brings exciting and authentic Brazilian flavors to the Sacramento area. From talented dancers, vibrant Afro-Brazilian culture, and the pulsating rhythms of Rio de Janeiro's Carnaval.

[braziliancentersac.org](http://braziliancentersac.org)  
[@brazilcenter916](#)

## OBRA ART & TECH

Obra is a creative resource for Sacramento and beyond. With capabilities from hardware and software design to creative fabrication, they bring creative concepts to life.

[Obra.io](http://Obra.io) | [@obrasac](#)

## HACKER LAB

Hacker Lab is an all-in-one makerspace, coworking facility and workforce incubator. They bring people, training, and advanced prototyping equipment together under one roof, giving you the opportunity to bring your vision to life.

[Hackerlab.org](http://Hackerlab.org) | [@hackerlab](#)

## PRICKLY PEAR

Founder and owner of The Prickly Pear Mona Bahraini loves succulents and cacti. Dedicated to community and creativity, Mona has grown a "nursery with a purpose" here in Sacramento, believing that plants have the ability to help heal, connect, and inspire.

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## NOTES

[illegible]

## NOTES

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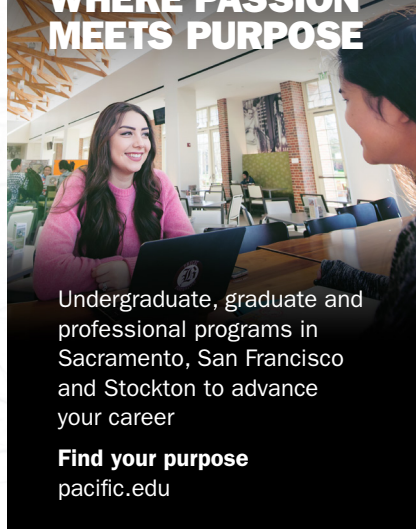
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