

YOUR CAREER  
YOUR COMMUNITY  
YOUR CITY

EACH Starts WITH YOU  
..... WHETHER IT .....

*Igrows* OR CRUMBLES

WHETHER IT PROSPERS *and* THRIVES

*It needs action*

YOU KNOW *WHAT YOU'RE* GOOD AT

DIG INTO *WHAT YOU* value

SHARE YOUR GIFTS

Be DECISIVE *THE* time *IS NOW*

*THE* future IS OURS 

own it.

## Program

11:00 AM  
Registration Networking & Lunch

12:00 PM  
Welcome by  
Dr. Michael Marion Jr.  
Chair, Metro EDGE  
Kevin Johnson  
Mayor, City of Sacramento

12:20 PM  
Local Entrepreneurs  
Clay Nutting  
Partner, Low Brau, Block  
Butcher Bar & TBD Fest

Dr. Clarence Lee Jr.  
Author, Speaker, Physician

1:30 PM  
Breakout Session #1

2:30 PM  
Break

2:45 PM  
Breakout Session #2

3:45 PM  
Break

4:00 PM  
Keynote Address  
by Ben Casnocha  
Entrepreneur & Author

5:20 PM  
YP of the Year: Erica Taylor  
VP, Communications & Community  
Relations Director, Five Star Bank

5:30 PM  
Closing Remarks  
by Phil Tretheway &  
Callista Wengler

Emerge Summit  
Chair & Co-Chair

6:00 PM  
After-Party  
at Social Nightclub

**FULL DETAILS:**  
[emergesummit2015.com](http://emergesummit2015.com)  
[#OwnIt @metroedge](mailto:#OwnIt @metroedge)



## Speakers



**BEN CASNOCHA** is a Silicon Valley-based entrepreneur, author, and executive. He is coauthor of the management book *The Alliance: Managing Talent in the Networked Age* (with LinkedIn chairman Reid Hoffman and entrepreneur Chris Yeh). Ben is also coauthor of the #1 New York Times bestselling career strategy book *The Start-Up of You: Adapt to the Future, Invest in Yourself, and Transform Your Career* (with Reid Hoffman). Several years ago he wrote a book about entrepreneurship titled *My Start-Up Life*.

[@bencasnocha](#)



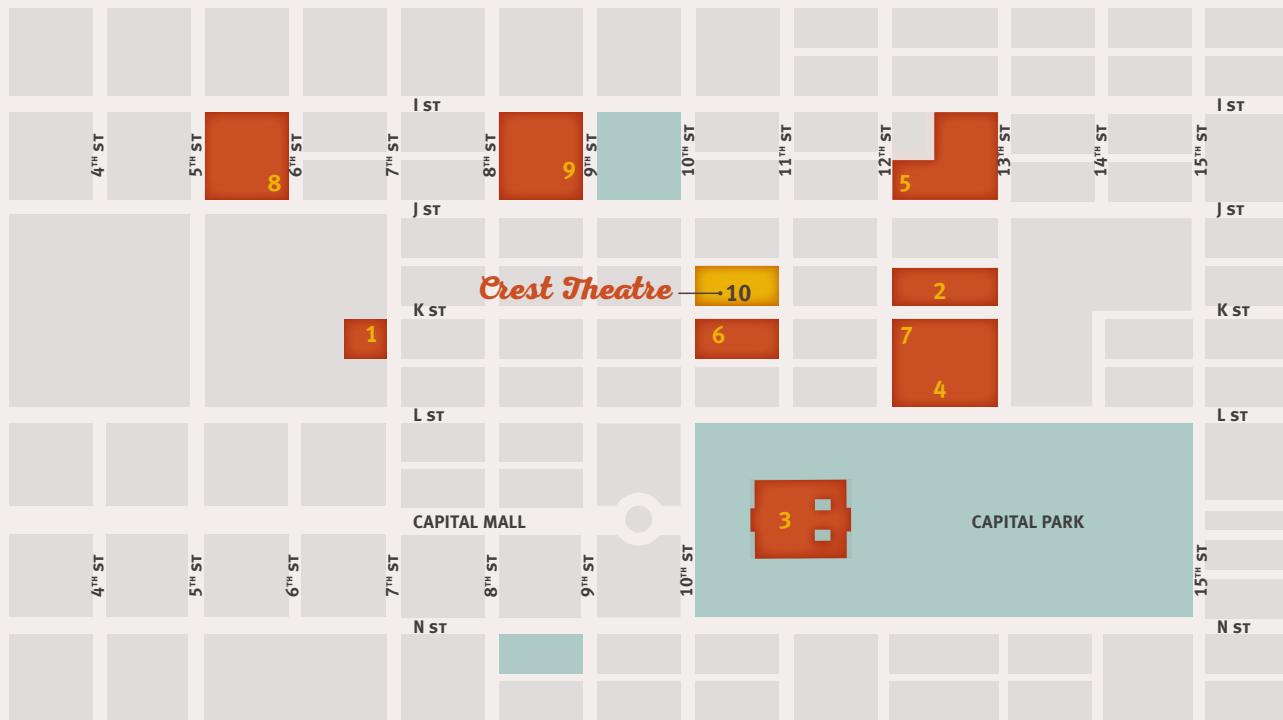
**CLAY NUTTING** is co-owner of Lowbrau and Block Butcher Bar and co-founder of TBD Fest (formerly Launch), an annual celebration of music, art and design. Clay moved to Sacramento in 2004 and established a local chapter of a nonprofit organization called Concerts 4 Charity (C4C). Through C4C he produced hundreds of local shows in an effort to foster a healthy independent music and arts community, and met his business partner Michael Hargis. Together they created LowBrau and Block, and also grew Launch into TBD Fest, a multi-day major market music festival. Clay also serves as Marketing Chair for the Midtown Business Association and Board Member of the E. Claire Raley Studios for the Performing Arts. [@claynutting](#)



**DR. CLARENCE LEE JR.** is passionate about helping you live a Purpose-Focused life. For the past 7 years he has been using his talents in an array of areas to enhance the lives of others. From tutoring nursing students while in medical school to developing a mentoring program for young men as a surgical intern, Clarence is dedicated to using his time to making the people around him better. Clarence is a nationally celebrated author and international speaker that inspires organizations, teams, and students to find their purpose and live it daily. [@cmleejr](#)



**ERICA TAYLOR** is the Vice President, Communications and Community Relations Director at Five Star Bank. Erica serves on the board of directors of Next ED, Sacramento Covered, the Los Rios Community College Foundation, Sacramento Unified Education Foundation, and the YMCA of Superior California. She serves on the Leadership Sacramento Alumni Committee and is the immediate past-chair of the SRBX :: NEXT Young Professionals Group. From 2012 – 2014 she served on the Metro EDGE Leadership Council and in 2012 she was named one of the “Top 40 Under 40” by the Sacramento Business Journal. [@\\_EricaLTaylor](#)



## Breakouts

Choose two breakout sessions to attend, all ten will run concurrently at 1:30 pm and 2:45 pm.

You will have 15 minutes to travel between workshops and the main stage. Full details: [emergesummit2015.com](http://emergesummit2015.com)

### CAREER

#### 1 It's Always Your Move— Make it Count

VSP Young Leaders

#### LOCATION

Ruhstaller  
630 K St

#### 2 Position Yourself for Greatness

Nehemiah Emerging Leaders Alumni  
Association

#### LOCATION

IMAX  
1211 K St

#### 3 Raising your B.A.A.R

Roseville Ignite Young Professionals

#### LOCATION

The Capitol  
1315 10th St., Room 437

#### 4 Coaching, Mentoring and Sponsoring: What Do You Have to Give?

Junior League of Sacramento

#### LOCATION

Hyatt Regency Sacramento  
1209 L St, Regency C

### COMMUNITY

#### 5 Your Role in Regional Planning and Development

NEXT: SRBX Young Professionals  
Group

#### LOCATION

Stantec  
1201 J St

#### 6 Operation Volunteerism

United Way Young Leaders Society

#### LOCATION

CalFit  
1012 K St

#### 7 Serving on Community Boards

Urban League of Greater Sacramento  
Young Professionals

#### LOCATION

Mayahuel  
1200 K St

### CITY

#### 8 Inside the ESC Story

American Institute of Architects  
Emerging Professionals

#### LOCATION

Kings Experience Center  
660 J St.

#### 9 Start-Up Success

Sacramento Asian Chamber of  
Commerce—Catalyst Program

#### LOCATION

Park Tower Conference Center  
980 9th Street, 2nd floor

#### 10 Tell Sacramento How to Attract Young Professionals (Interactive)

Metro EDGE

#### LOCATION

The Crest Theatre, Main Stage

*The Time is Now  
The Future is Ours*

**own it.**

# Thank You

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## MEDIA SPONSORS



**Special Thanks:** Blue Diamond Almonds | Interactive and Arts presentation curated by Tre Borden | Entrance Art Demonstration by Jose Di Gregorio | Stage Art by Matt Brown | Signage and Maker Space Demonstration by Hacker Lab | #OwnIt shirts by Ana Apple

Emerge Summit Chair: **Phil Tretewaway**, Position Interactive @ptretewaway  
Event Co-chair: **Callista Wengler**, Paragary Restaurant Group @CCatPRG

[emergesummit2015.com](http://emergesummit2015.com) #Emerge15 #OwnIt @metroedge

Metro EDGE is sponsored by Kaiser Permanente, SAFE Credit Union and Comstock's Magazine.

