



# EMERGE SUMMIT

PRESENTED BY:

**UCDAVIS**  
CHILDREN'S HOSPITAL

## KEYNOTE PETER KAGEYAMA

FEATURED  
SPEAKERS

**CHRIS  
JOHNSON**

**MARK  
OTERO**

**ERIKA  
BJORK**

### PROGRAM

**11:30 AM**

Registration  
Networking & Lunch

**12:30 PM**

Kick Off by  
Emilie Cameron  
*Chair, Metro EDGE*

**12:45 PM**

Welcome by  
Steve Hansen  
*Sacramento City  
Council Member*

**1:00 PM**

Mark Otero  
*General Manager,  
Capital Games*

**1:20 PM**

Chris Johnson  
*President & CEO, The  
Johnson Group, Inc.*

**2:00 PM**

Breakout Session #1

**2:50 PM**

Break

**3:00 PM**

Breakout Session #2

**3:50 PM**

Break

**4:10 PM**

Keynote Address  
by Peter Kageyama  
*Author, For the Love  
of Cities*

**5:10 PM**

Erika Bjork,  
*VP, Marketing and  
Communications,  
Sacramento Republic FC*

**5:25 PM**

Closing Remarks  
by Erica Taylor &  
Phil Tretheway

*Emerge Summit  
Chair & Co-Chair*

**5:30 PM**

Young Leaders Connect  
*at The Park*



#YearofYP [emergesummit2014.com](http://emergesummit2014.com)



## SPEAKERS



**PETER KAGEYAMA** is a community and economic development consultant based in St. Petersburg, FL. He is the co-founder and producer of the Creative Cities Summit and has spoken all over the world about bottom-up community development and the people that are making change happen. He was recently named a Special Advisor to St. Petersburg Mayor Bill Foster. Kageyama wrote "For the Love of Cities: The Love Affair Between People and Their Places," a book that looks at what makes cities lovable, what motivates citizens to do extraordinary things for their places and how cities use that energy to fill in the gaps. [@pkageyama](#)



**CHRIS JOHNSON** is the Founder and CEO of The Johnson Group, Inc., a corporate recruiting company. The company serves as an internal recruiting partner for its clients, eliminating expensive placement fees. His firm has grown more than 327 percent and was recognized as the 7th fastest growing company, in the Sacramento area by the Sacramento Business Journal. Johnson is also the inventor of the Rapid Ramen Cooker. He was recognized as one of the "40 under 40" by the Sacramento Business Journal and was also recognized nationally as one of the "40 Next" by Black Enterprise Magazine. [@RapidRamen](#)



**MARK OTERO** is a serial entrepreneur and a social game expert who co-founded Sacramento-based KlickNation in 2008—one of the fastest growing innovations companies in the Sacramento region—and nurtured it into an energetic multi-million dollar operation that quickly became one of the leading makers of core social games for Facebook®. With a reputation for creating astonishingly fun, ferociously addictive games that run on social networks, KlickNation caught the attention of entertainment giant Electronic Arts Inc., which acquired the startup in late 2011. Today, Mark heads up Capital Games for the global leader in digital interactive entertainment. [@markotero](#)



**ERIKA BJORK** is a multifaceted executive with 19 years of experience in sports, destination marketing and community development. As Vice President of Marketing and Communications with Sacramento Republic FC, she provides a unique and innovative ability to develop audience engagement and strategies through the utilization of branding, advertising, social, promotions, philanthropic programs and digital communications. Named Metro EDGE Young Professional of the Year in 2013, Bjork is passionate about Sacramento and positioning it to be an indomitable and world-class city. [@eabjork](#)

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# WORKSHOPS

Choose two workshops to attend, all nine will run concurrently at **2 PM** and **3 PM**. You will have 20 minutes to travel between workshops and the main stage.

## LIVE

**1 Change Makers: How Young Professionals Can Create Community Impact**  
*Emerging Leaders, United Way California Capital Region*

**LOCATION:**

Boys & Girls Club  
1117 G St

**2 EDGEwise: Strategic Board Service**

*Metro EDGE*

**LOCATION:**

Music Circus  
1419 H St

**3 Paying it Forward: The Importance of Mentorship**  
*Sacramento Asian Chamber Catalyst Leadership Program*

**LOCATION:**

City Year Sacramento  
1414 K Street, Suite 101

## WORK

**4 Road to Entrepreneurship**  
*Nehemiah Emerging Leaders Alumni Association*

**LOCATION:**

Citizen Hotel  
926 J St

**5 Ignite Your Network**  
*Ignite Young Professionals*

**LOCATION:**

Lucca  
1615 J St

**6 The 7 Choices of a Courageous Entrepreneur**  
*NEXT: SRBX Young Professionals Group*

**LOCATION:**

Turner Construction  
1211 H St, Suite

## PLAY

**7 Life in Balance**

*Junior League of Sacramento*

**LOCATION:**

Blue Prynt  
815 11th St

**8 Destination Marketing and Regional Branding**

*Folsom's Leading Young Professionals*

**LOCATION:**

Republic Bar & Grill  
908 15th St

**9 Make a Play on Development**

*Urban Land Institute (ULI)  
Sacramento Young Leaders Group & American Planning Association Young Planners Group Sacramento Valley Section*

**LOCATION:**

The Sterling Hotel  
1300 H Street





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Greater Sacramento Urban League  
Young Professionals



Urban Land Institute Sacramento  
Young Leaders Group

Emerge Summit Event Chair: Erica Taylor, Five Star Bank @ \_EricaLTaylor  
Event Co-chair: Phil Tretheway, Position Interactive @ptretheway

Metro EDGE Chair: Emilie Cameron, 3Fold Communications @emcameron

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